



# The complete digital audio advertising solution

Our Podcast Advertising solution allows you to reach your target audience through carefully selected podcasts that align with your brand and message. We offer a range of ad formats, including pre-roll, mid-roll, and post-roll ads, as well as custom sponsorships and integrated content.

**6 BIL**  
Monthly impressions

**750 MM**  
Highly engaged listeners

**50 +**  
Global markets

**Podcast**  
pre, mid, post-roll & sponsorships

**Web radio**  
pre, mid, post-roll < 30 secs



## PODCAST SHOW CATEGORIES

- **Business** (Investing, Marketing, Careers)
- **News** (Daily, Tech, Politics, Sport)
- **Technology**
- **Travel**
- **Society & Culture**
- **Education** (Courses, Self-improvement)
- **Food**
- **Fashion & Beauty**
- **Kids & Family** (Parenting, Stories for Kids)
- **TV & Film** (Reviews & Interviews)

## THE LARGEST PODCAST PORTFOLIO



"We handle all aspects of audio creation, production, ad purchasing, and tracking to provide you with a comprehensive solution."

We play your ads on all distribution apps



## Helping businesses grow

### What our clients are saying

Next broadcast has been instrumental in designing and delivering successful audio strategies for our clients. Their innovative approach to audio helped us deliver strong campaigns including podcast and online radio channels for our leading brands in Auto and tech industry.

**Nitika Bhandari – Head Of Programmatic, Dentsu MENA**

We've developed a great relationship with NBM over the years. Their dedication to education on Audio and strategic client level approach is evident in kind of work we've done with them and will continue doing in the future. NBM is also creatively driven from client level to product growth. We've experienced multiple new audio solutions through NBM and look forward to continue seeing them innovate and introduce unique audio proposition to the market.

**Anam Amin - Head of Digital Supply and Product - Publicis MENA**

### Who we've worked with:



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