Hassle-free software development **for your company**

WHAT WE DO

Staff Augmentation
Dedicated developers

WordPress /
WooCommerce

E-commerce
implementations

WHAT WE DO

Staff Augmentation
Dedicated developers

Hiring and retaining expert developers becomes a real struggle for many companies.

Our team provides bespoke **JS**, **PHP**, and **WordPress** developers in a short timeframe

We scale up your development team with our experts to help you develop your project.

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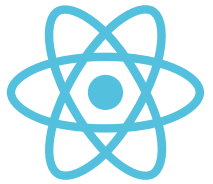
TECH WISE

Primary technology:
WordPress / WooCommerce

PHP:
Laravel, Symfony, Yii

Full stack JavaScript / TypeScript:
Node.js, Angular, React

Infrastructure & DevOps:
AWS, GCP, Azure



Save yourself fixed salary overheads and recruitment costs.

Use our ready-to-go development team instead

FACTS & FIGURES

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600+

Products delivered

$ 2K – $ 200K

Project value

over **60**

Team members

over **16**

Years of experience

MARKETS

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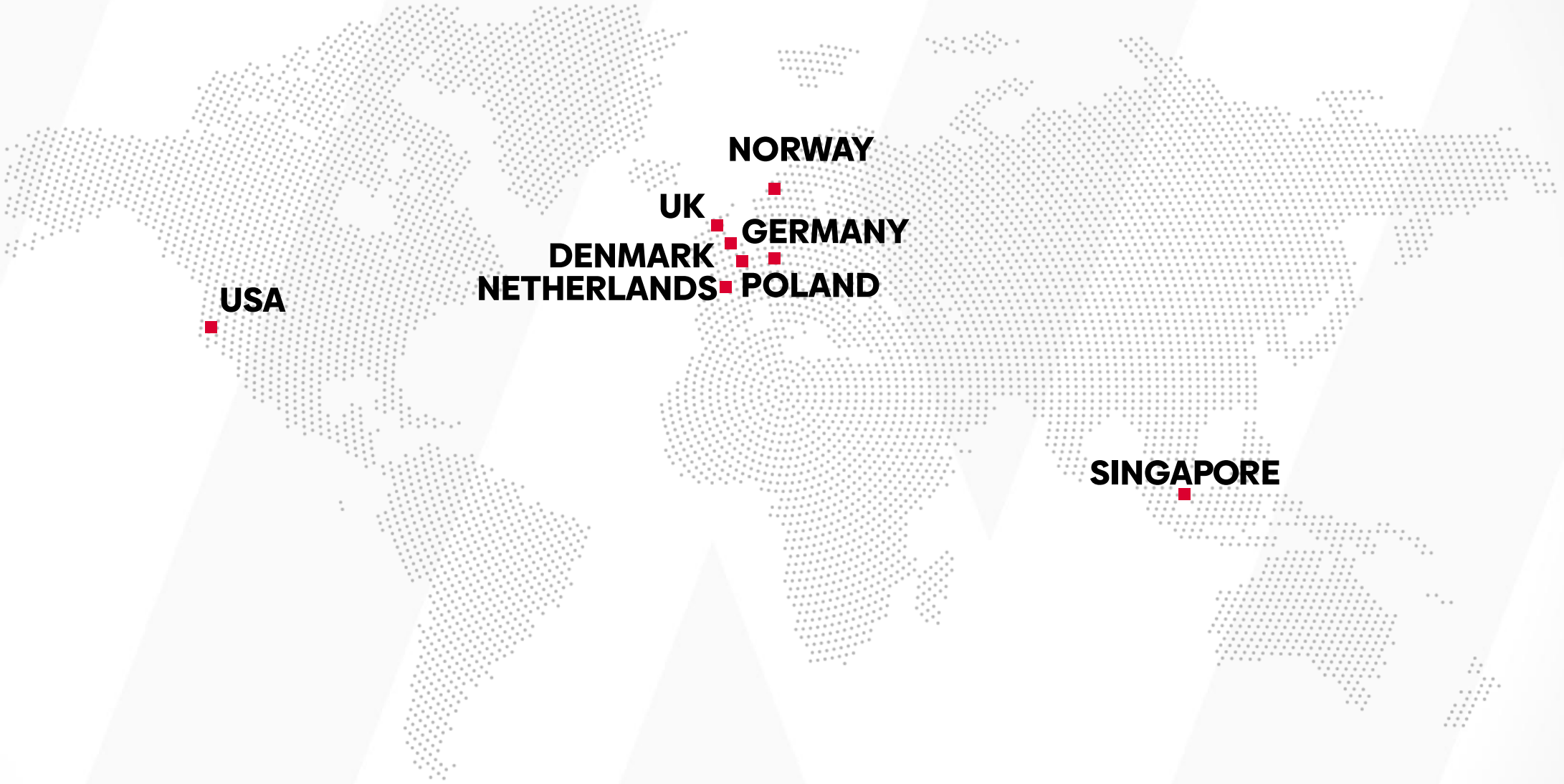

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CASE STUDY

CASE STUDY

WLC WhiteLabel Coders

Client:
Kozaczek
Project:
500h

Kozaczek.pl

Digital transformation of one of the biggest gossip portals in Poland

Brief

"Kozaczek" was built on old, dedicated CMS what made it difficult to update and develop. Due to the dynamic expansion of such websites in Poland, the editorial board needed a new, fast and efficient working system to publish a lot of content. Client's database was 25 GB.

The challenge was the speed of the site under heavy load. We had to keep in mind that "Kozaczek" is not only full of various data created by its journalists but also a significant amount of scripts from advertisement networks.

KOZACZEK

Benefits

Currently, the application works on the ElasticBeanstalk environment. It supports 6 to 18 servers simultaneously which start depending on the traffic. As a database, RDS Aurora Serverless was used, which is fully automated and managed by AWS. The images are kept on S3 servers, and Cloudflare serves the whole. Besides, the site has gained a new design and layout.

CASE STUDY

WLC WhiteLabel Coders

Client:
Kozaczek
Project:
500h

Kozaczek.pl

Details

At first the challenge was to convince the client to choose a WordPress CMS solution. We had to prove it is not only the platform to build a simple websites or a blog but also the best solution for such a complex on-line lifestyle service with lots of posts and thousands of visitors.

The main part of this project was to build required portal on WordPress platform and migrate the content from the previous version of the site to the new one. We had to make sure that we do it in the most advantageous way.
That is why we created a migrator. Thanks to it, migration scripts read data from the old database and added posts along with pictures to WordPress via the API. The migration was multi-threaded and took about two weeks to complete.

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CASE STUDY

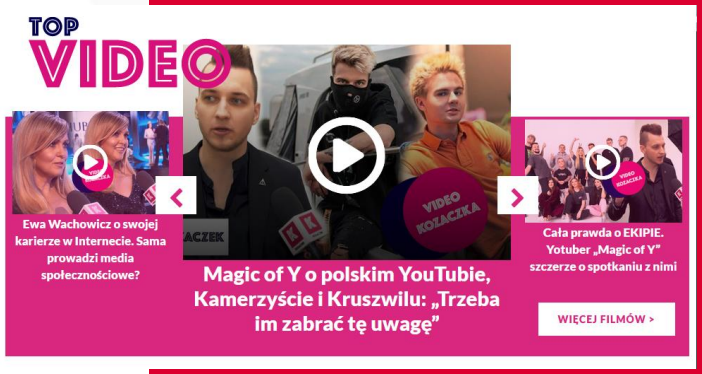
Client:
Kozaczek
Project:
500h

Kozaczek.pl

Details

After this time, the second phase of implementation followed. Migration for a transitional period was launched continuously and was always copying new posts appearing on the old page to the new one.

We found out that none of the ready made solutions (including the paid ones) correctly handled generation of a sitemap for so many pages. We found out that none of the ready-made solutions (including the paid ones) correctly handled the generation of a sitemap for so many pages. We had to create a custom solution to sort them out.



CASE STUDY

Client:
Crif Sp. z o.o.
Project:
200h

Bezpiecznypesel.pl

Quick and easy freezing/restoring credit access application

Brief

Secure Pesel gives customers the ability to temporarily freeze or unfreeze their credit access, needed to automate its verification of PESEL number claims for their customer service office. Additionally, the site has gained a fresh look.

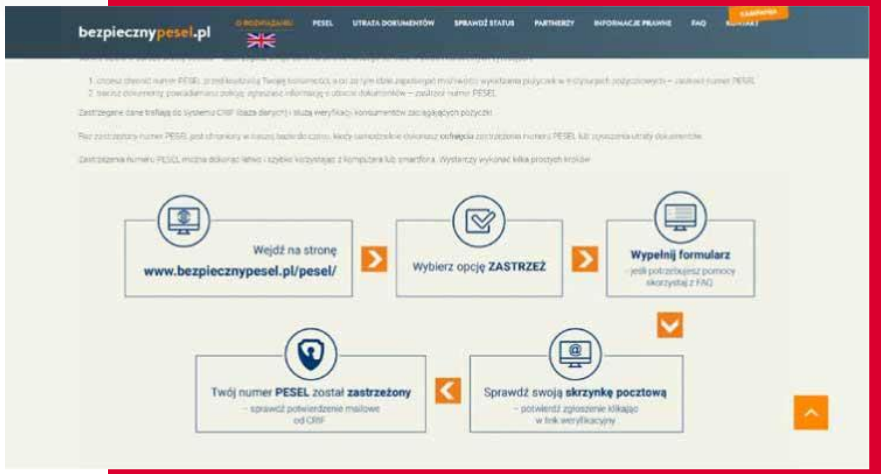
Benefits

With the changes introduced to the www.bezpiecznypesel.pl site, CRIF's consumers are able to quickly and easily figure out how useful the freezing / restoring of credit access, really is. And for CRIF, the application of their new website project has really saved time for their customer service team.

CASE STUDY

Client:
Crif Sp. z o.o.
Project:
200h

Bezpiecznypesel.pl



Details

Customer service on the website has significantly improved thanks to the automation of forms handling (freezing / restoring credit access). Communication with the consumer is also better due to well-structured e-mail notifications, leaving the first stage verification of the declaration on the consumer's end, and utilizing a Check Status functionality which allows the consumer to check the progress of their application by themselves.

CRIF is one of Europe's leading credit information providers, as well as, a global market leader, providing integrated services and solutions in the field of business information, outsourcing and processing services, and risk management

CASE STUDY

Client:
SALAMANTEX
Project:
85h

Salamantex.com

From scratch to all-in-one crypto payment software

Brief

Salamantex needed seamless integration of their software with WooCommerce based web shops, which provide updates to both customers and shop owners during the entire payment processing procedure on Salamantex's side.

Benefits

We've integrated Salamantex's software with WooCommerce through the use of a WordPress plugin which extends WooCommerce native payment gateway functionality.

CASE STUDY

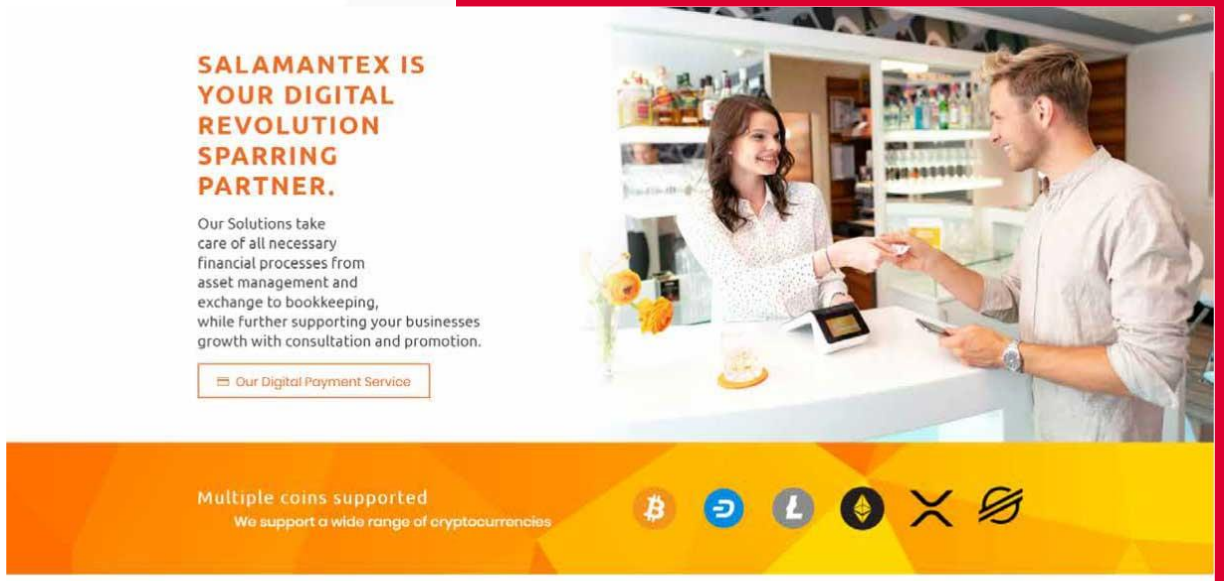
WhiteLabel Coders

Client:
SALAMANTEX
Project:
85h

Salamantex.com

Details

The API Salamantex provided, paired with our deep understanding of WooCommerce processes allowed us to build a flexible plugin which provided an easy to use admin interface and end-user experience seamlessly integrated into the WooCommerce workflow).



CASE STUDY

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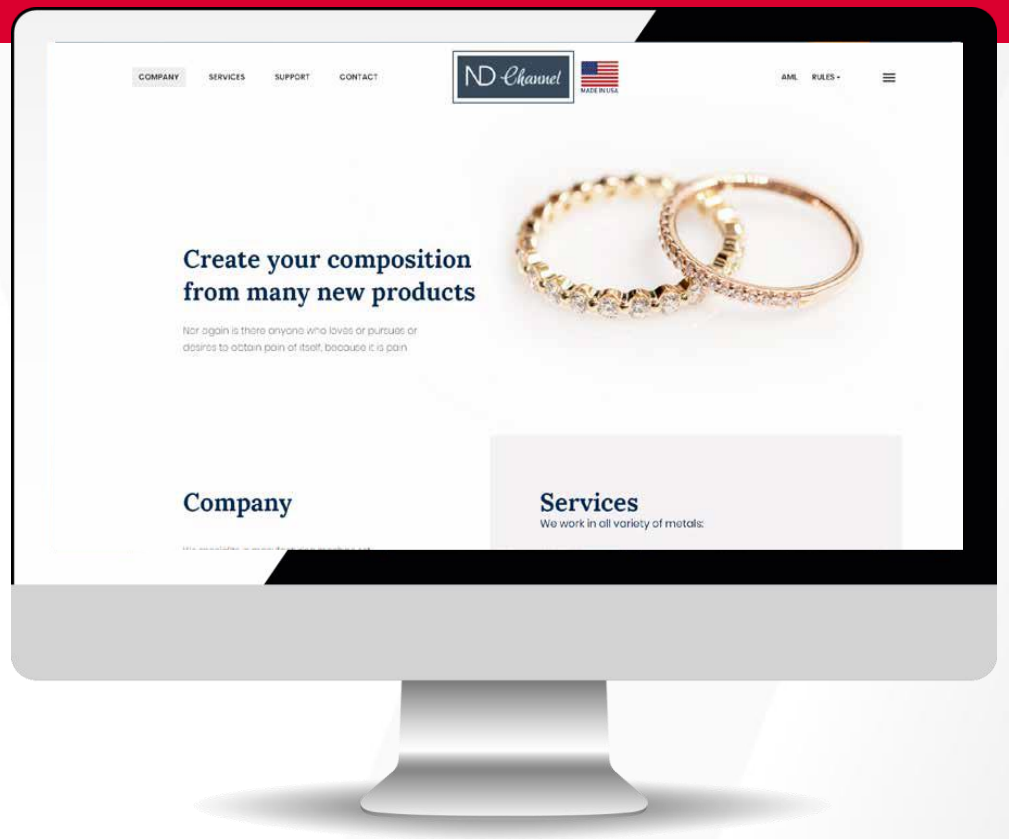
Client:
ND Channel Inc. New York
Project:
4700h

NDchannel.net

The online platform prepared for ND Channel fully automated the pricing and ordering proces for the company's B2B clients



Brief

ND Channel is a professional wholesale jewelry producer, delivering their services to jewelry shops across the United States. Jewelry items like rings, bracelets and earrings are produced to order. This in turn, means that calculating the prices of specific items is a complex process. Before the introduction of an automated system, this was mainly a manual job aided by a set of complex excel sheets, which prevented significant automation of providing quotes.

Benefits

Thanks to the resulting platform, our partner's client gained the ability to quote jewelry orders in real time. In turn, giving an important competitive advantage to both our customer and their clients.

CASE STUDY

Client:
ND Channel Inc. New York
Project:
4700h

NDchannel.net

Details

A complete online price quoting and ordering platform was built on top of YII PHP framework and a standard admin panel template. This included integration with Quick Books and an online payment gateway.

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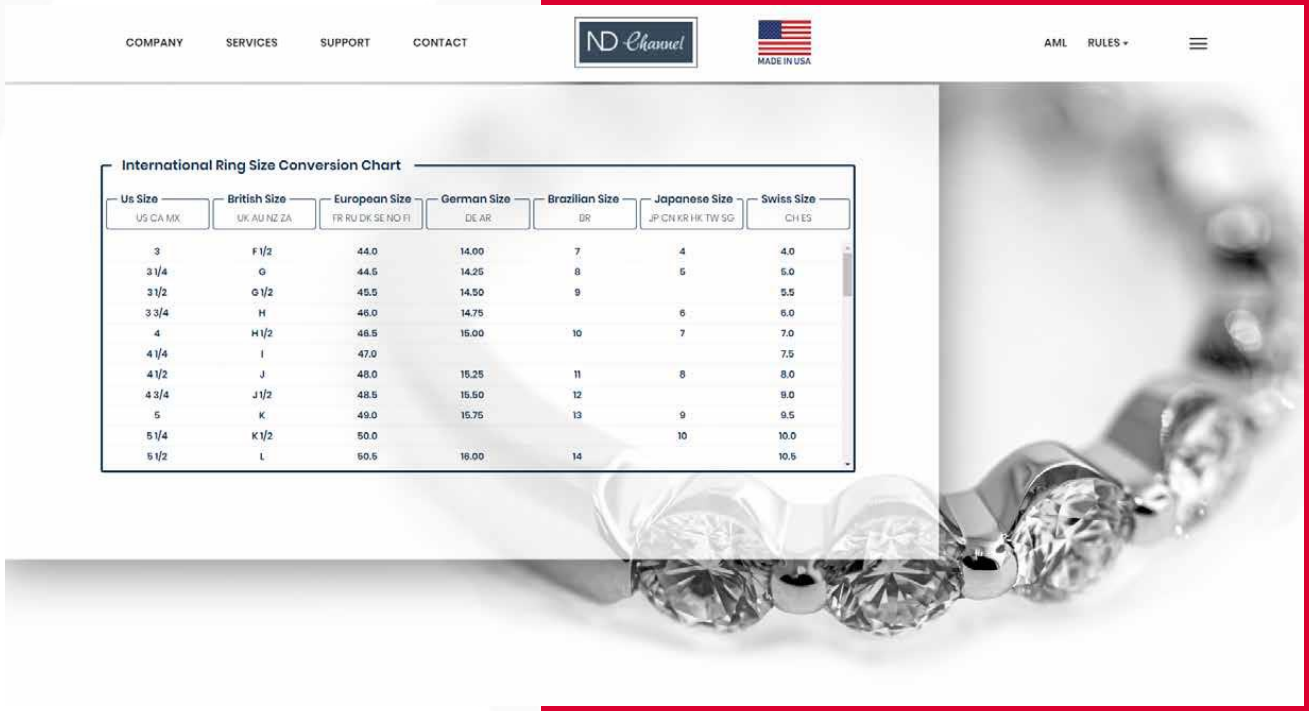

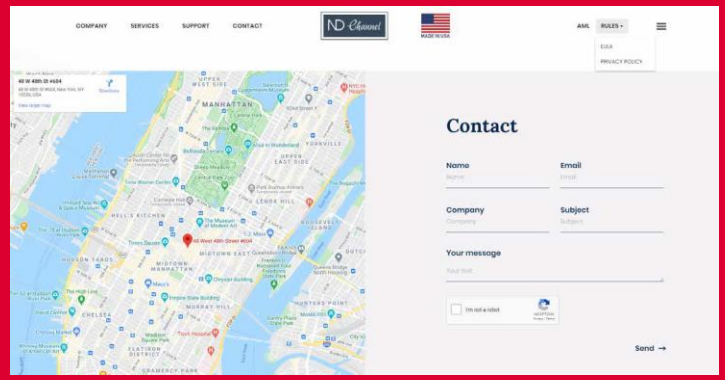

CASE STUDY

Client:
HomeKoncept Sp. z o.o.
Project:
1300h / Magento

Homekoncept.com.pl

From business idea to modern e-shop selling ready-made architectural designs of houses and furnitures.

Brief

We created a customized Magento e-commerce platform, able to handle the thousands of products displayed and available for purchase, in a modified e-commerce workflow. Website visitors can browse through the different rooms and select individual items directly from the photo or add a complete room to their basket, with just one click.

Benefits

We created a customized Magento e-commerce platform, able to handle the thousands of products displayed and available for purchase, in a modified e-commerce workflow. Website visitors can browse through the different rooms and select individual items directly from the photo or add a complete room to their basket, with just one click.

CASE STUDY

Client:
HomeKoncept Sp. z o.o.
Project:
1300h / Magento

Homekoncept.com.pl

Details

Individual website project. We chose the Magento platform, because of its virtually limitless flexibility, which was required to build the customized e-commerce platform our partner required. It's important to note that there are plans for future extensions like integration with multiple suppliers, expansive delivery options and other features. No other open-source platform could ensure a comparable level of flexibility with the stability of our end solution

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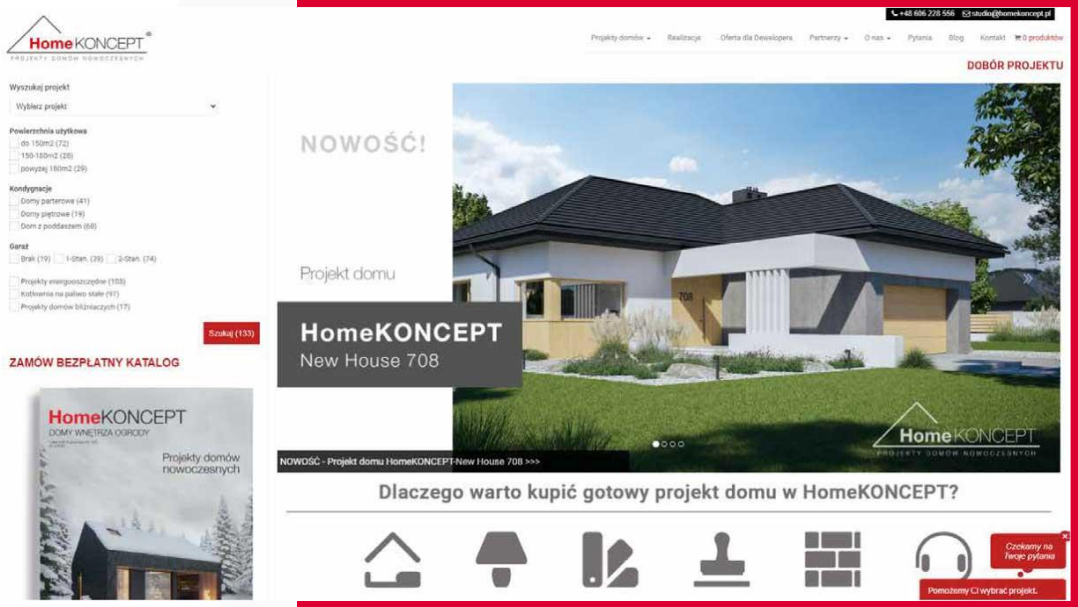

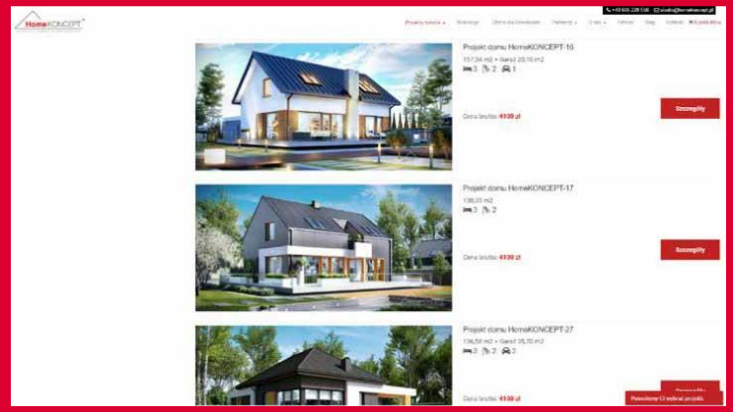

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Save your time and, *grow your business!*

whitelabelcoders.com

HOW IT WORKS

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STEP 1

Talk to us

Schedule a video call with one of our business leaders to discuss your project. Don't have a full brief yet? Don't worry! We can help you with all gaps you are missing.

STEP 2

Let's agree a brief

That means we need to agree full project brief. Designs, process flow, supporting documentation and other technical aspects.

STEP 3

We give you a quote

We will give you a formal quote for the project which details the costs, the amount of time it will take us to deliver the project and when we can start.

There's no commitment on your part unless and until you accept our quote.

STEP 4

You give us the green light

We schedule the project in and confirm the start date with you. Typically, we're able to start projects within 5 - 10 working days, depending on the complexity of the work.

STEP 5

We develop, test and deliver the project

We then execute and deliver the project according to the brief. Development and project management is based on best agile practices supported by most innovative management tools.

STEP 6

You work through the acceptance process

You'll have a chance to review and approve all of our work. If anything is not to your satisfaction, we'll get it sorted out.

our code, your brand

whitelabelcoders.com

WHY US #1

Direct communication

We are always open to feedback. We listen, try to understand, and are proactive in every situation. We are also ready to express our opinion in cases we see it may profit our clients.

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WHY US #2

Partnership experience

We set deadlines and make our commitments responsibly, with the intention to keep them. We are frank in our communication with everyone we cooperate with. We believe every successful business relationship is a partnership.

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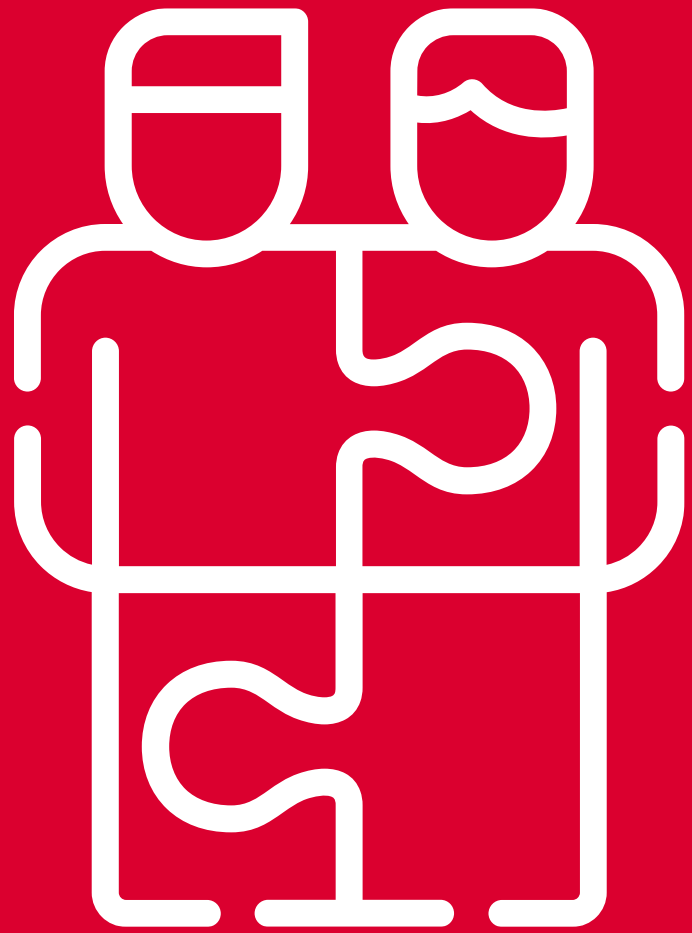

WHY US #3

European quality

Does business safety matters to you? Since 2004, Poland has been part of the European Union, meaning we are subject to the European legal system and western legal standards. Yet Poland is still a growing economy and labor costs are significantly lower when compared to other.

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WHY US #3

Quick response

The time difference between Poland and the UK is only -1 hour, and between Poland and the east coast of the US is -6 hours. It means we can schedule direct contact - daily, during typical UK and US working hours.

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VISION

Focusing on the highest quality of services and exemplary customer service as well as the internal organization of the company, WLC is a reliable partner for the business.

By constantly improving the quality and processes of software production and uncompromising delivery of the expected results, we become the most frequently chosen technology partner for Digital Agencies on the UK market, and a recognizable brand providing Digital Transformation solutions.

OUR MISSION

WLC supports small and medium companies in increasing their competitiveness and profitability by providing the highest quality software development services tailored to their real needs, at an affordable price.

WLC serves it's business partners by building the team of the best specialists and creating space for them to constantly grow their competencies and follow the latest technology achievements, as well as constantly improve communication skills and understanding of customers' needs.

CONTACT US

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or **+48 32 720 22 70**

Thank you for Your time!

To see more of our projects visit our website:
whitelabelcoders.com